

QUALITY POLICY

OUR COMMITMENT

Deliver outstanding end-to-end experience to our customers!

OUR GOAL

In TIRAD, s.r.o., we put customers in the center of our decisions to deliver tailored and consistent solutions.

OUR GUIDING PRINCIPLES

People: We empower teams to maximize customer value, take responsibility for our actions and act as business owner.

Offer Quality: We innovate, deliver on time premium quality and provide aftermarket service and support.

Excellence in Execution: We align our work to meet customers unique needs and simplify processes while continuing to search for new business opportunities.

Learning and Continuous Improvement: Our leaders act as coaches, together we solve problems and pursue learning to achieve our full potential.

Our Quality Policy is supported by a robust Quality Management System in compliance with the ISO 9001 standard, which we are committed to continually improving.

We are also committed to reducing our climate impact, promoting resource efficiency, and ensuring that our guiding principles translate into operational objectives for global execution with a focus on the environment and climate change.



Enrique Moya Cabo

Vice-President & General Manager
Executive Director
DME Europa & Americas / TIRAD s.r.o
3 February 2026



Daria Kudina

Business Development
Executive Director
Director Europe / TIRAD s.r.o
3 February 2026